



Aaron Queener Visual Designer

Design Portfolio

From 2014 – 2024



Interscope Records

Environmental / Conceptual

Interscope Records

Interscope records reached out to WPG and wanted to find a way to promote their artists within our malls. We came up with a bold barricade wrap that used a pattern of artist posters and Interscope branding. I also conceptualized custom vending machines that where fans could buy Interscope artist merch.



LOUIS THE CHILD



ARI LENNOX

Interscope Records is an American recording company that is a division of Interscope Geffen A&M Records, whose parent company is the Universal Music Group, a subsidiary of Vivendi S.A. Interscope differed from most record companies by giving decision-making authority to its A&M staff, and allowing artists and producers complete creative control. It had its first 40 records sold within a year after it was founded. Interscope is headquartered in Santa Monica, California.



BOOGIE

INTERSCOPE RECORDS
34° 1' 39.39" N
118° 28' 26.85" W
310.865.1000
EST. 1991



YUNGBLUD



PLAYBOI CARTI

1



BOOGIE



PLAYBOI CARTI

LISTEN TO MUSIC.



LANY



1



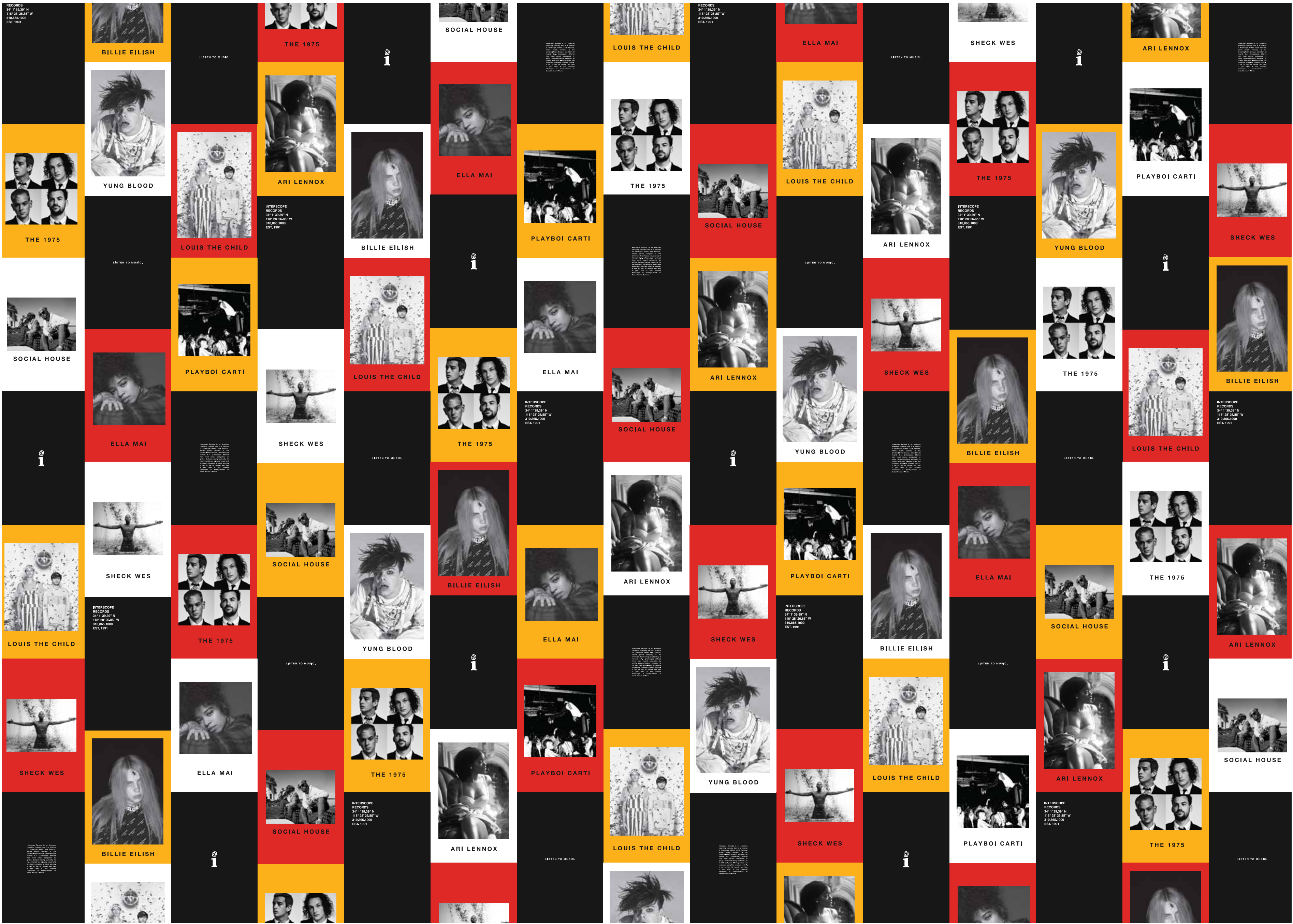
LANY



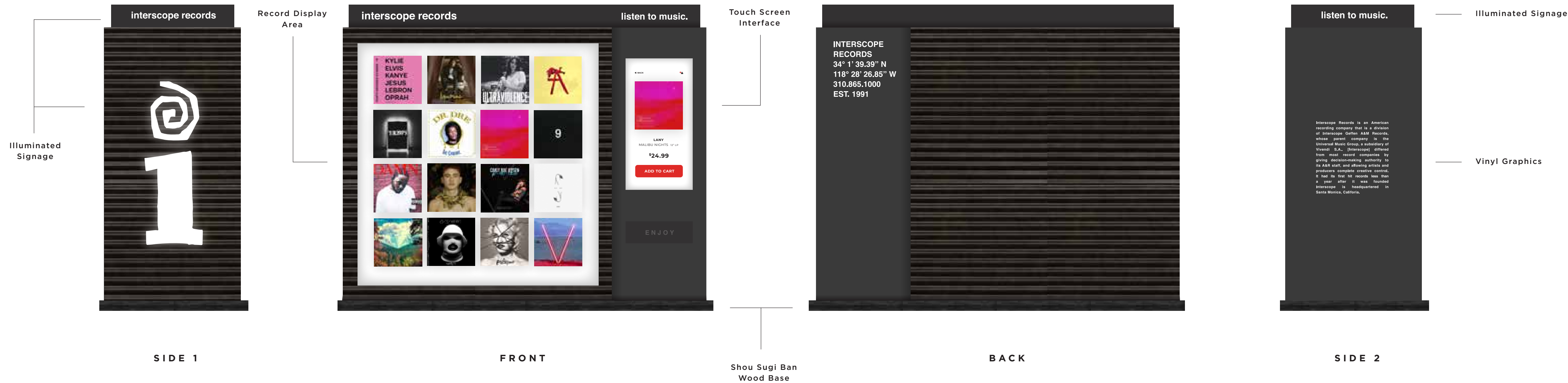
ARI LENNOX

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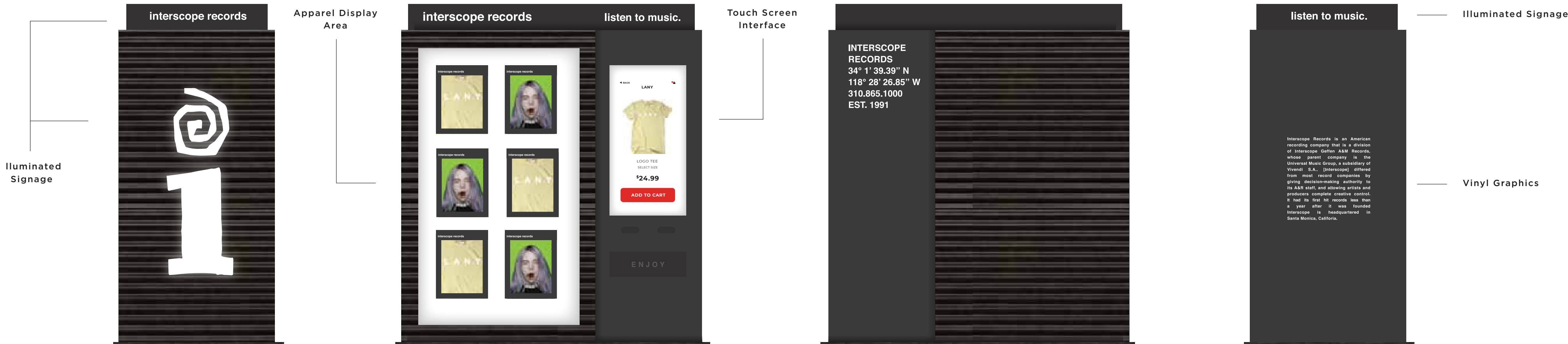
Interscope Records



Interscope Records



Interscope Records





MBA Program

Branding / Merch

MBA Program

To help bolster our tenants that serve alcohol, we came up with a collegiate themed beer passport program called the MBA program (aka Masters of Beer Apperciation. Guests would pick up their beer passport at a partcipating restaurant and were entcivited to complete it with prizes such as coasters, pint glasses and t-shirts.



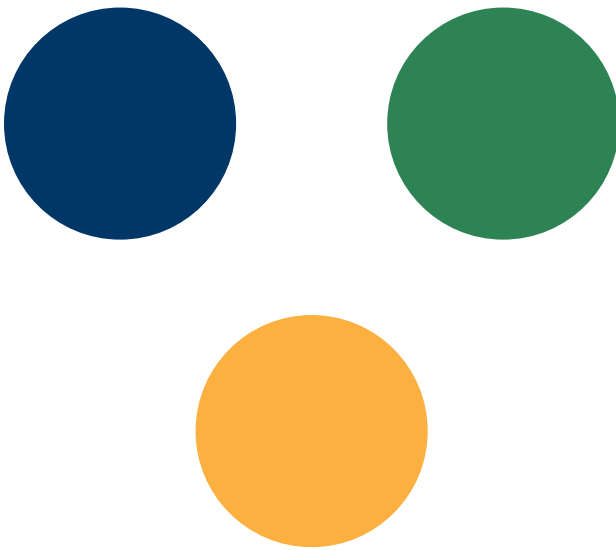
MBA Program



BADGE



SEAL



COLOR PALETTE



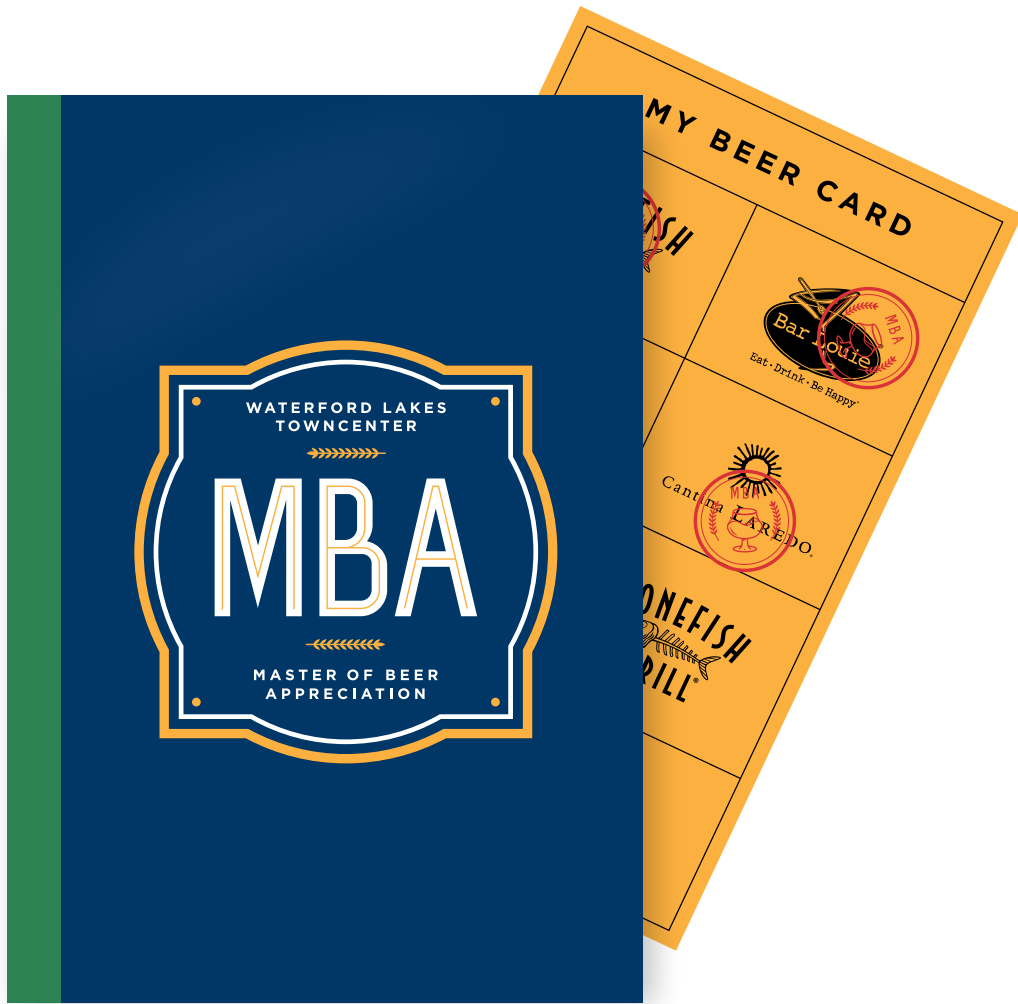
MBA Program



PINT GLASS



T-SHIRTS



BOOKLET



STAMP



COASTERS



Debartolo Commons

Branding / Environmental / Merch

Debartolo Commons

Debartolo Commons represents a distinguished community venue situated within the Southern Park Mall in Youngstown, Ohio. The project called for a brand that would epitomize the stature and prominence of its namesake while intergrating with the overarching branding of the main property.

DeBARTOLO COMMONS

at SOUTHERN PARK

Brand Overview

STACKED LOGO

DeBARTOLO
COMMONS
at SOUTHERN PARK

SECONDARY STACKED LOGO

DeBARTOLO COMMONS
at SOUTHERN PARK

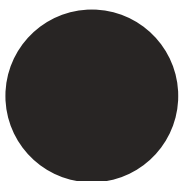
ONE-LINE LOGO

DeBARTOLO COMMONS *at* SOUTHERN PARK

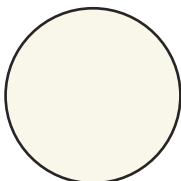
TAGLINE LOCKUP

HERITAGE
COMMUNITY
LEGACY

BRAND COLORS



CHARCOAL
C:69 M:95 Y:66 K:70



CREAM
C:2 M:1 Y:8 K:0



HERITAGE COMMUNITY LEGACY

DEBARTOLO COMMONS *at* SOUTHERN PARK



IDEAS
WELCOME,
LOCALS
WANTED.

FOR LEASING INFO CALL:
440.668.3665

DEBA
RTOL
COM
MONS

ESTD. 2021

GATHER AT
DEBARTOLO COMMONS

ESTD. 2021

GATHER AT
DEBARTOLO COMMONS

DEBA
RTOL
COM
MONS

IDEAS
WELCOME
LOCALS
WANTED

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SOUTHERN PARK

UNITY COMMUNITY COMMUNITY CO
ACY LEGACY LEGACY
HERITAGE HERITAGE HERITAGE
COMMUNITY COMMUNITY COMMUNIT
LEGACY LEGACY LEGACY
TAGE HERITAGE HERITAGE H
UNITY COMMUNITY COMMUNITY CO

ESTD. 202
DeBARTOLO
COMMONS



VALLEY
WORKS
LTD. BROS.
ITS + FOOD
E. ROASTER
E. BROS.
DE + PINEAL

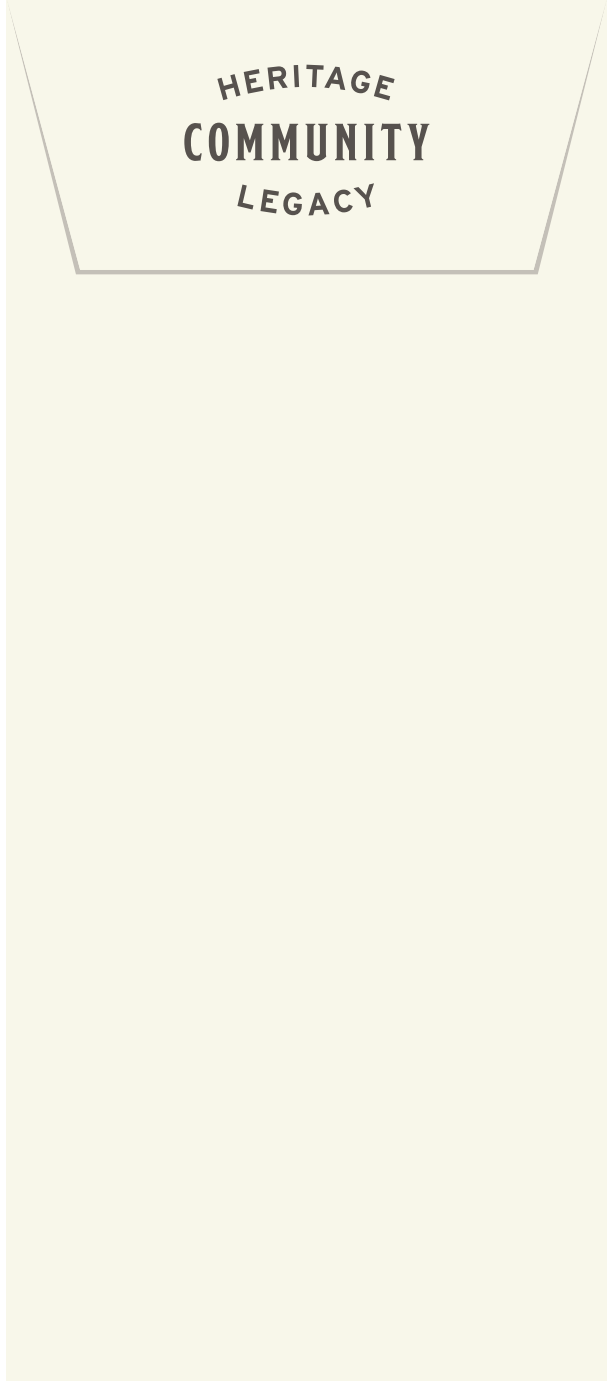
Grand Opening Invites



Save The Date



Invite



Invite Envelope

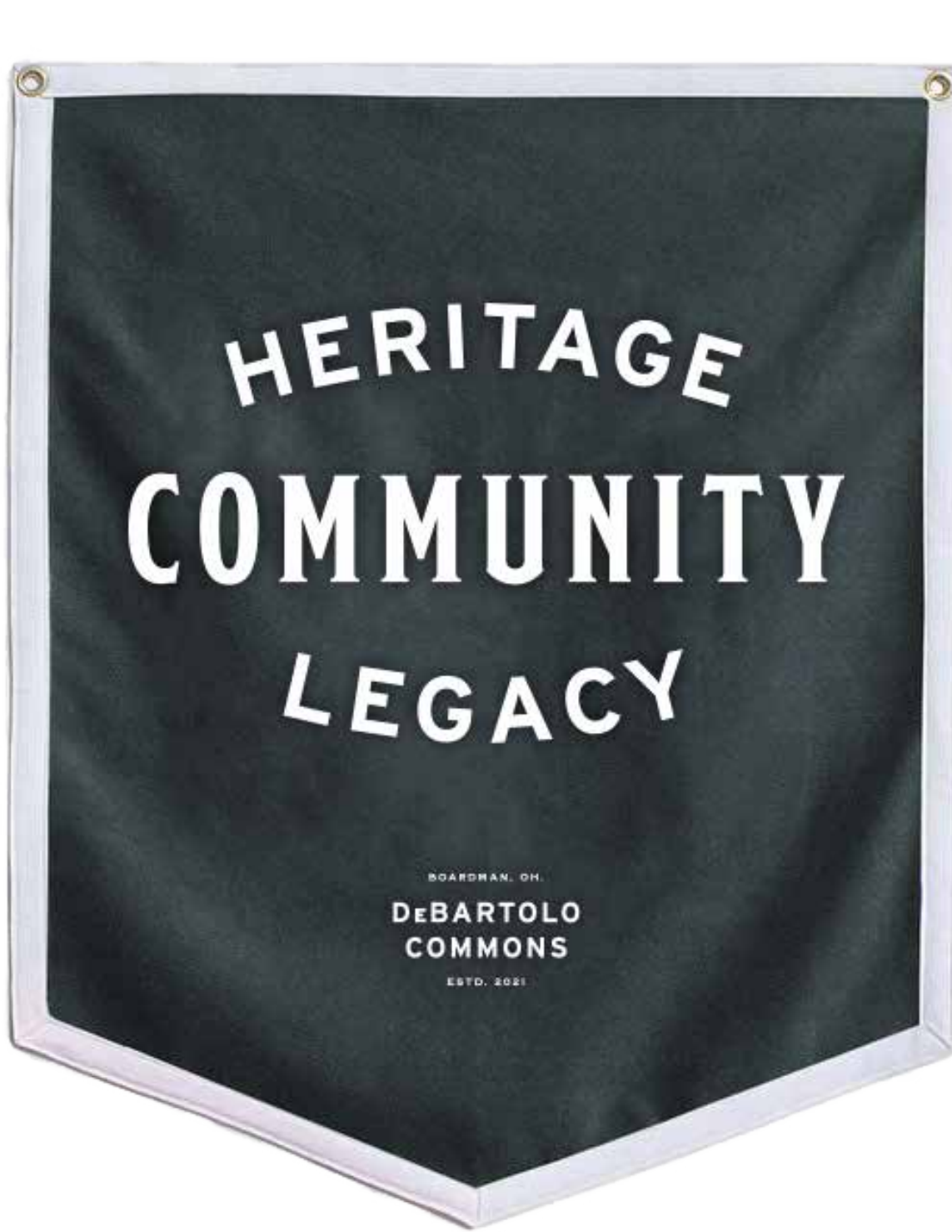


Cigar Ticket

Grand Opening Invites



Grand Opening Invites



YOU CAN'T BREAK A CITY BUILT FROM STEEL

FORGED IN BOARDMAN, OHIO





Love of Home

Mural Design

Love of Home Mural

The Dayton Mall was in need of something to brighten up the space. Pulling inspiration from “A Toast to Dayton” (by local native Paul Lawrence Dunbar) this mural depicts the outreaching arms of the community sharing love with one another.



Mural Overview



Mural Application





Palette Knife

Branding / Packaging / Merch

Palette Knife

Palette Knife’s sophomore release was in need of an identity that spoke to its video game inspired narrative. Driving inspiration from vintage video game branding, the art tells the story of a rogue AI causing mischief in the digital realm. This art was done in collabration with Alec Licata.



Packaging / Label / Merch Design



VINYL SLEEVE



VINYL LABEL

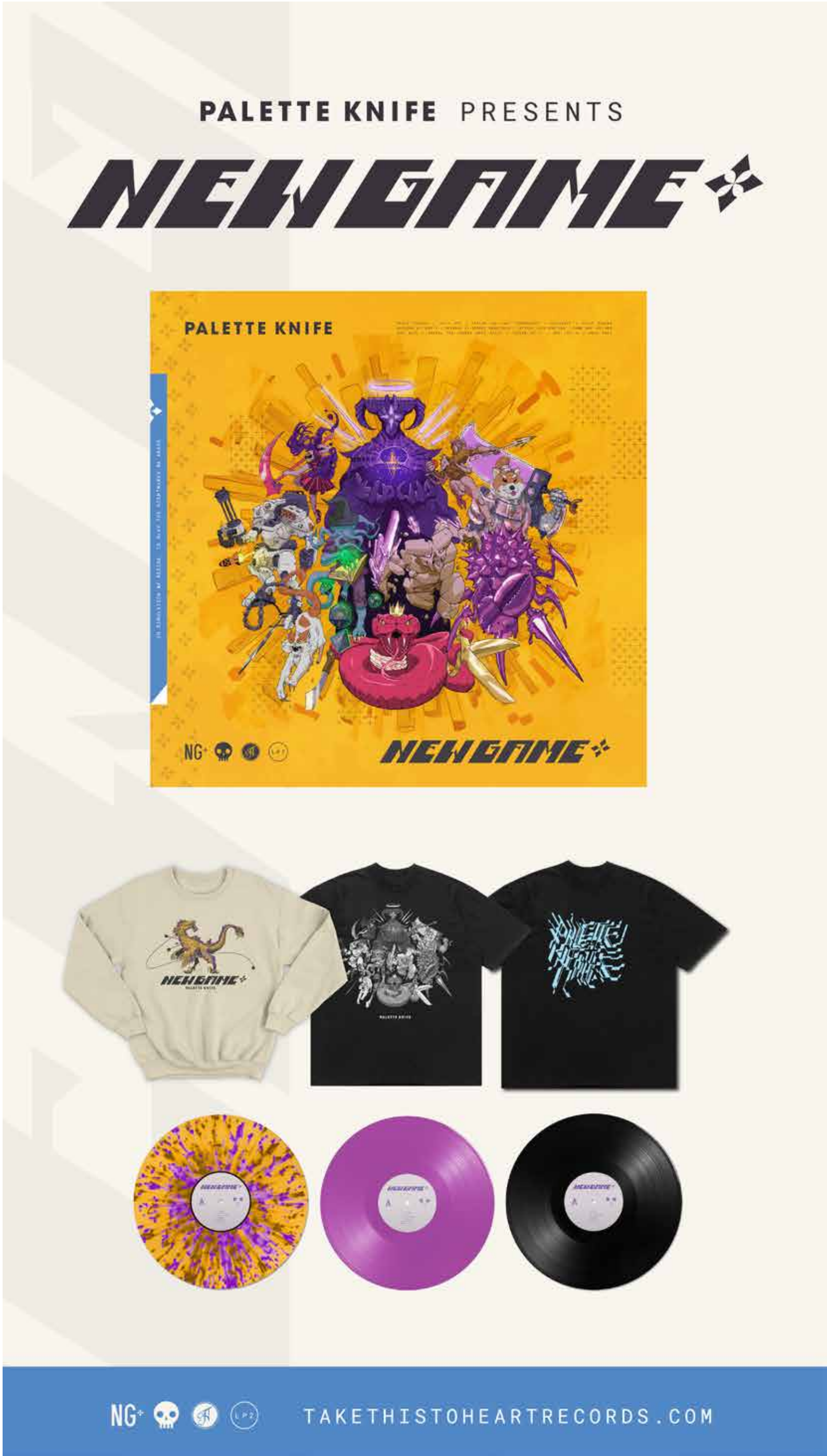


CYBERGRIND T-SHIRT



CD LABEL

Social Media





Text2Hire

Website / Illustration

Text2Hire is a service that enables companies to recruit on a massive scale by utilizing text forwarding. They needed a friendly looking webpage that made their service inviting and easy to understand.



Illustrations





OSU Counseling & Consultation Services

Art Direction / Material Design

CCS Campaign

The Counseling and Consultation Services Department is one of over 40 Student Life departments that offer services to the student body. However, CCS offers a unique set of services that directly benefit students who may be struggling or need help psychologically. The success of our campaign hinged critically upon message clarity with the entire target audience.



Living Smarter

THE OHIO STATE UNIVERSITY

WORKSHOPS

OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE

Breathe & Relax

THE OHIO STATE UNIVERSITY

COUNSELING AND CONSULTATION SERVICE

WHO WE ARE

We promote personal well-being and the academic success of students by providing comprehensive mental health services.

Comprehensive Services Include:

- » Individual Counseling
- » Group Counseling
- » Psychiatry
- » Couple's Counseling
- » Nutritional Counseling
- » Outreach and Workshops
- » Crisis Support and Debriefing
- » Consultation for Faculty, Staff and Loved Ones
- » Community Referral

We're Here To Help With:

- » Stress Management
- » Life Transitions
- » Academic Concerns
- » Identity Exploration
- » Relationship Problems
- » Substance Use
- » Eating Concerns
- » Anxiety
- » Depression
- » And Much More

CONTACT US

PHONE: 614-292-5766

MAIN OFFICE:

Thurston Success Center 1940 Neil Ave.

SATELLITE LOCATION:

PAES Building 1 305 W. 10th Ave. (4th Floor)

Find Us Online: CCS.OSU.EDU

Hours:
MONDAY - THURSDAY: 8 a.m. - 8 p.m.
FRIDAY: 8 a.m. - 5 p.m.
Semi break and evening hours vary by location

Download the new **OSUCCS App**





尋找新視角

 THE OHIO STATE UNIVERSITY

OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE



Take Care

CARE MANAGEMENT

 THE OHIO STATE UNIVERSITY

OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE



OBSESSED OR DISTRESSED?

 THE OHIO STATE UNIVERSITY
OFFICE OF STUDENT LIFE

COUNSELING AND CONSULTATION SERVICE

STUDENT WELLNESS CENTER

STUDENT HEALTH SERVICES



Living Smarter

WORKSHOPS

 THE OHIO STATE UNIVERSITY

OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE



Be Yourself

LGBTQ PROGRAMS

 THE OHIO STATE UNIVERSITY

OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE



VETERAN AND MILITARY SERVICES

 THE OHIO STATE UNIVERSITY

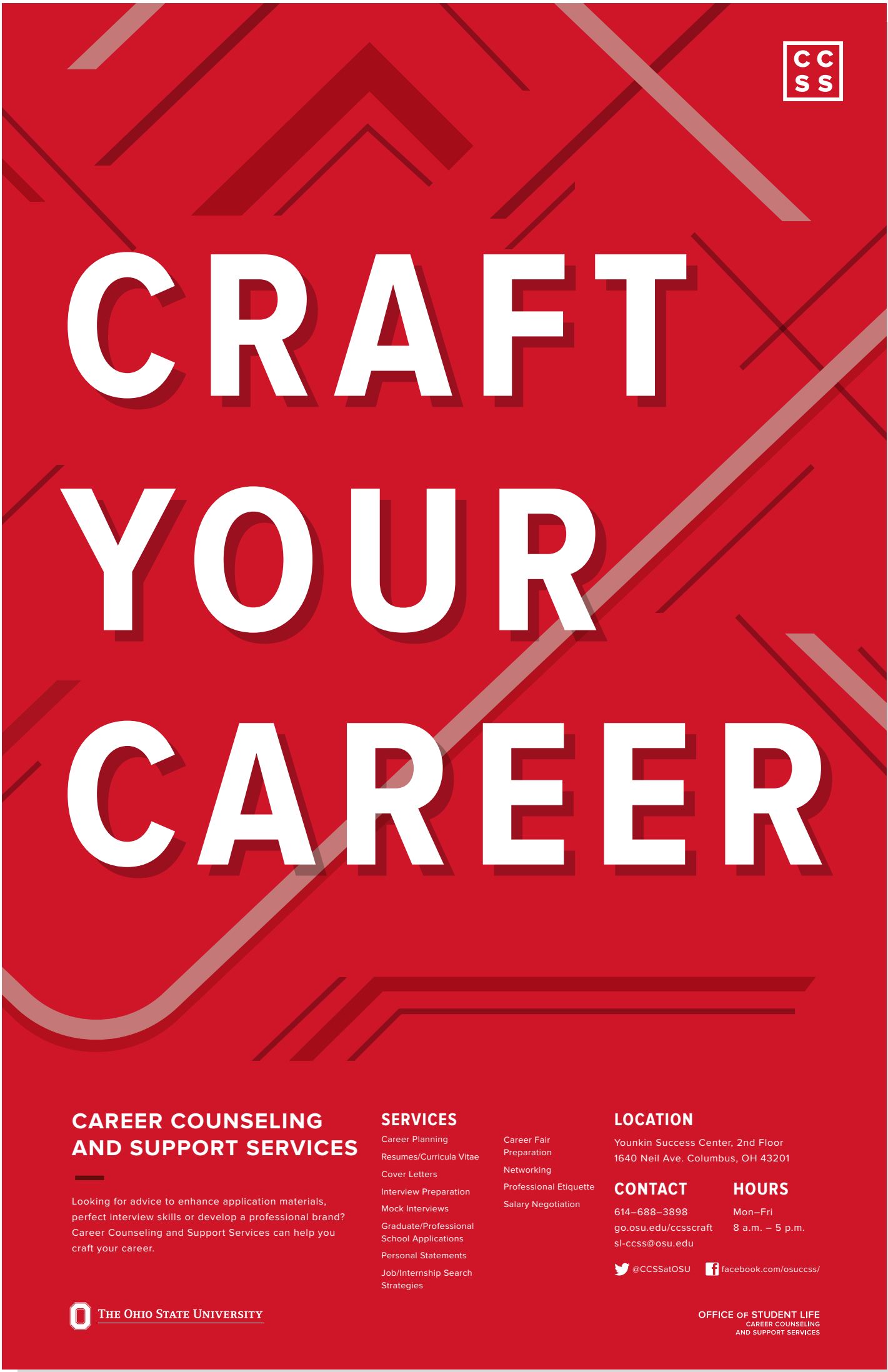
OFFICE OF STUDENT LIFE
COUNSELING AND CONSULTATION SERVICE



OSU Career Counseling & Support Services

Art Direction / Marketing Design

Career Counseling and Consultation Services is a department within Student Life. They were in need of a way to stand out from other career services. We helped to create a visual system to bring awareness to their department and differentiate their services.



CCSS

CAREER COUNSELING AND SUPPORT SERVICES

BUILD YOUR PATH

VISIT CCSS.OSU.EDU OR CALL 614-688-3898



THE OHIO STATE UNIVERSITY
OFFICE OF STUDENT LIFE

CCSS

BUILD YOUR PATH

CAREER COUNSELING AND SUPPORT SERVICES

Meeting current undergraduate, graduate and professional students where they are in their career development process by providing holistic support in the attainment of individual career goals.

SERVICES

Individual Appointments
Workshops
Career Assessments
Mock Interviews
Onsite Counseling
Graduate and Professional School Entry
ESCE 2272 Career Exploration Course

LOCATION

Younkin Success Center, 2nd Floor
1640 Neil Ave. Columbus, OH 43201

CONTACT

614-688-3898
go.osu.edu/ccssbuild
sl-ccss@osu.edu

HOURS

Mon-Fri
8 a.m. – 5 p.m.

[@CCSS@OSU](#)

[facebook.com/osu/ccss](#)

OFFICE OF STUDENT LIFE
CAREER COUNSELING AND SUPPORT SERVICES

CCSS

CRAFT YOUR CAREER

CAREER COUNSELING AND SUPPORT SERVICES

Looking for advice to enhance application materials, perfect interview skills or develop a professional brand? Career Counseling and Support Services can help you craft your career.

SERVICES

Career Planning
Resumes/Curriculum Vita
Cover Letters
Interview Preparation
Mock Interviews
Graduate/Professional School Applications
Personal Statements
Job/Internship Search Strategies

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OFFICE OF STUDENT LIFE
CAREER COUNSELING AND SUPPORT SERVICES

CCSS

SHAPE YOUR FUTURE

CAREER COUNSELING AND SUPPORT SERVICES

Looking for direction in your career? Let Career Counseling and Support Services provide support as you plan your next steps and shape your future.

SERVICES

Career/Major Exploration
Career Assessments
Career Decision-Making
Dealing with Self-Doubt and Fear
Challenging Career Myths
Navigating Barriers
Imposter Phenomenon

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OFFICE OF STUDENT LIFE
CAREER COUNSELING AND SUPPORT SERVICES

CCSS

BUILD YOUR PATH

SERVICES

Career Planning
Resumes/Curriculum Vita
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Personal Statements
Job/Internship Search Strategies
Career Fair Preparation
Networking
Professional Etiquette
Salary Negotiation

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Career Assessments
Career Decision-Making
Dealing with Self-Doubt and Fear
Challenging Career Myths
Navigating Barriers
Imposter Phenomenon
Goal Setting
Diversity in the Workplace
Life After College



Misc.

A Tiger Made of Lightning



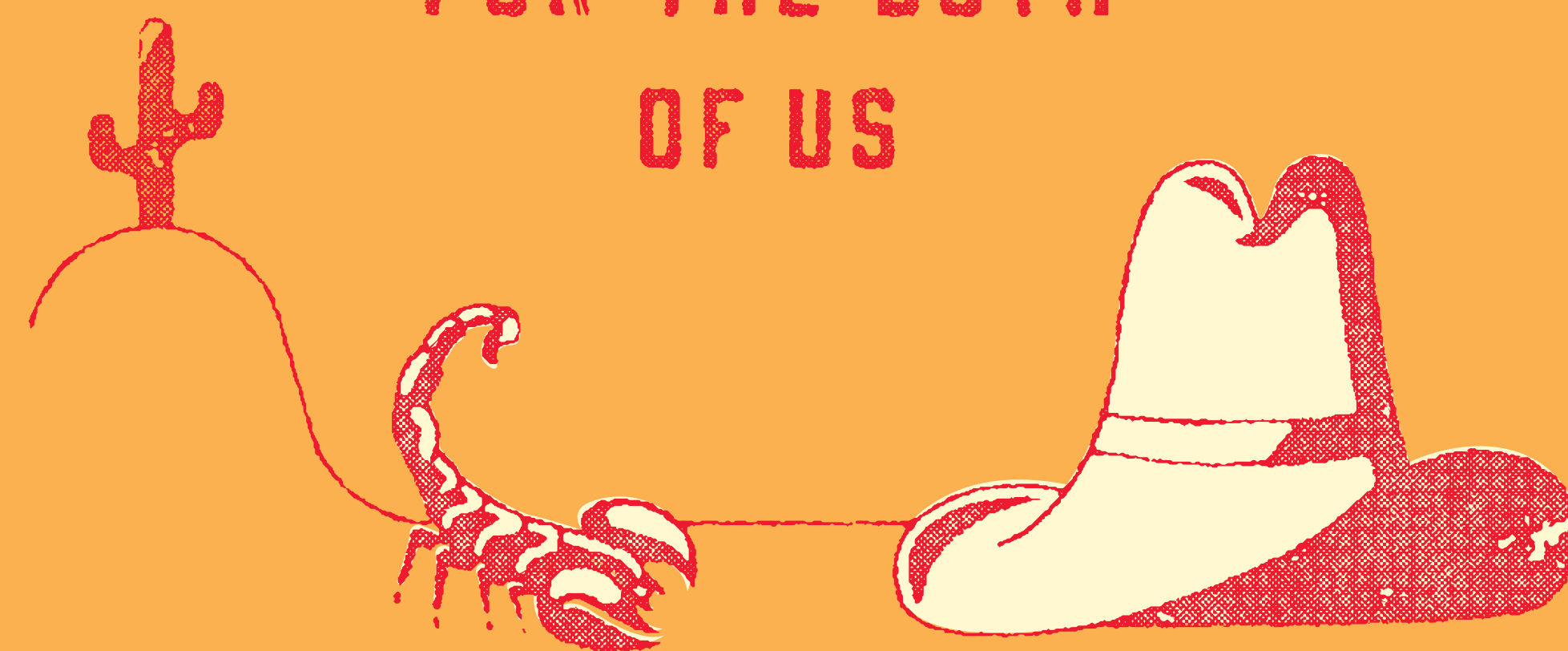
MANOR GATES



THIS TOWN AIN'T

BIG ENOUGH

FOR THE BOTH
OF US



NOVEMBER
MEN'S MENTAL HEALTH ROCKS



APPSAURUS

A DEVELOPMENT COMPANY



VOICES

RESIDENCE LIFE TRAINING

